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Press Release

On-Line Strategies supports heavy Christmas volumes for major retailer

OLS.Switch user reaches a daily volume of 1.2 million card purchases during Christmas buying season

Dallas, TX, December 27, 2007: During the busy 2007 Christmas season, a major retailer realized the benefit of installing On-Line Strategies' OLS.Switch when its daily personal consumer expenditures (PCE) payment volume surged past 1.2 million transactions.

OLS.Switch processes a sustained peak of 40 transactions per second over an eight-hour period using a \$35,000 Windows server pool.

During the busiest hours of one of the shortest shopping days of the season, the retailer accepted credit card and debit card payments at a sustained rate in excess of 40 transactions per second. OLS.Switch managed the processing of the transactions and maintained a sub-second internal response rate during the entire shopping day. OLS.Switch achieved this performance level using a processing pool of four Windows Advanced Servers with an approximate cost of \$35,000 to manage and balance the processing workload.

OLS.Switch is On-Line Strategies' new personal consumption expenditures transaction processing engine built using current state-of-the-art technologies and the latest standards and best practices for payments and settlement processing. OLS.Switch is structured as a standards-based processing engine surrounded by highly flexible business logic developed with the insights gained from 25 years of operational experience.

On-Line Strategies, headquartered in Dallas, Texas, has been supporting major retailers' payments processing needs since 1996 and released OLS.Switch to the PCE marketplace in 2007. For further information, contact On-Line Strategies at 'info@olsdallas.com'.

For Release 9 a.m. EST