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Press Release

On-Line Strategies secures funding for expansion.

Dallas, TX, June 15, 2008

On-Line Strategies, Inc. ('OLS',) headquartered in Dallas, Texas, supports organizations' payment processing needs through a variety of products and services. OLS has reached agreement with Copia Capital LLC for funding to support expansion of its marketing and sales efforts as well as further commercialize its product offerings.

OLS was a support oriented company until 2004, when, in response to customer requests, it began internally funded development of a new generation payment processing solution. After successful early-adopter deployments, OLS released its advanced payment solution, OLS.Switch, to the marketplace in early 2007. Recently, OLS also released OLS.Host, a 24x7x365 managed, software as a service ('SaaS') version of OLS.Switch.

"We have proven commercial products in hand and now at the stage where we need to brand our products as well as create greater market awareness that we are a serious player in the payment processing market," said Terry Richards, president and CEO of OLS. "OLS is poised to make significant inroads in the payments market throughout the Americas and Copia is eager to support their progress," agrees Dave Beck, managing partner at Copia Capital.

With OLS.Switch and OLS.Host, OLS has positioned itself to serve organizations of any size. OLS.Host and OLS.Switch are structured to support all forms of payments in the broader personal consumption expenditures ('PCE') market which encompasses traditional as well as emerging payment forms for consumers, whether banked or unbanked. OLS.Switch was built using up-to-date open technologies and adheres to the latest standards and best practices for payment and settlement processing. OLS.Host provides all the capabilities of OLS.Switch combined with the benefits of its fully managed SaaS environment.

OLS staff has significant operations, development and security experience and expertise and has helped many organizations reduce the implementation time for new services to their customers, cut their total cost of ownership (TCO), and improve the effectiveness of their payments solutions. OLS uses a unique approach to strategy and technology. Our strength and vision springs from our operational backgrounds and is enhanced and reinforced by our technical skills and knowledge. Every member of the OLS team has spent significant periods of time in a 24x7x365 operating environment. That means we understand the pressure-cooker environment you face as the owner of a mission-critical operation.

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Copia Capital LLC, headquartered in Wisconsin, is a network of angel investors primarily interested in the payments, insurance and banking space. Copia was formed in 1998 and over the years has participated or led approximately 20 early-stage financings.

On-Line Strategies, Inc., headquartered in Dallas, Texas, has supported Fortune 1000 organizations' payments processing needs since 1996. OLS has provided strategic and technical business process consulting, production support services for integration, monitoring, and decision support to medium and large enterprises in support of their mission-critical payment systems. For further information, contact On-Line Strategies at info@olsdallas.com.